

# Karen Leung

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## EDUCATION

**UNIVERSITY OF SOUTHERN CALIFORNIA** · LOS ANGELES, CA · MAY 2007

Bachelor of Arts, Fine Arts with emphasis in Design, Magna Cum Laude, GPA 3.739

**UNIVERSITY OF GEORGIA STUDY ABROAD ARTS PROGRAM** · CORTONA, ITALY · SPRING 2007

**USC ROSKI NEW YORK DESIGN STUDY TOUR** · MAR 2007

**COURSES IN** Typography, Online Publishing, Photography, Advanced Graphic Design, Environmental Design

## DESIGN WORK EXPERIENCE

**GRAPHIC DESIGN INTERN - BLUE SKY CREATIVE-INTERACTIVE GROUP** · Walt Disney Imagineering

JAN 2008 — PRESENT · GLENDALE, CA

Create and design presentation boards, PowerPoint and Keynote presentations by creating overall theme and identity for Blue Sky concepts presented to executives. Coordinate and manage project assets from producers and artists. Art direct and produce presentation exhibition spaces. Contribute to brainstorming for new and strategic concepts for the Walt Disney Parks and Resorts.

**GRAPHIC DESIGN INTERN** · Hershey|Cause

AUG 2007 — JAN 2008 · SANTA MONICA, CA

Support the design and marketing departments. Design and produce web-layouts, annual reports and collateral materials. Prepare final mechanicals and pre-press files for print production. Research for company's potential project developments and brand identity.

**ASSISTANT GRAPHIC DESIGNER** · USC School of Architecture Design Studio

MAR 2004 — DEC 2006 · LOS ANGELES, CA

Design and produce publications and direct-mail materials. Develop and implement organizational system for data and photo archives. Prepare presentation materials for project proposals.

## WORK EXPERIENCE

**TEACHING ASSISTANT** · Archetype Press, Art Center College of Art + Design

MAY 2008 — PRESENT · PASADENA, CA

Assist professors and students with running the letterpress printing presses. Consult with students about their projects. Maintain inventory of supplies. Supervise the Archetype Press.

**TEACHING ASSISTANT** · Letterpress Lab Press, Otis College of Art + Design

JAN 2007 — PRESENT · LOS ANGELES, CA

Assist professors and students with running the letterpress printing presses and bookbinding machine. Create informational handouts about the history and usage of machinery. Supervise the Lab Press. Organize and archive print and book collection.

## LEADERSHIP + SERVICE

**ART DIRECTOR, MEMBER + FUNDRAISING CO-CHAIR** · USC Helenes

FEB 2005 — MAY 2007 · LOS ANGELES, CA

Design brand identity for non-profit all-women's student organization committed to serving USC and surrounding L.A. community. Design promotional materials, press kit, apparel graphics and coordinate production of materials. Plan and organize fundraisers. Volunteer at various community service events.

**TEACHER + ART SCHOLAR** · Creative Corps

SEPT 2004 — DEC 2004 · PASADENA, CA

Trained in classroom management and art curriculum. Organize lesson plans to teach "at-risk" elementary school-aged children. Strengthen and develop fine arts fundamentals with hands-on mixed-media art classes.

## HONORS + AFFILIATIONS

**WALT DISNEY IMAGINEERING IMAGI-NATIONS DESIGN COMPETITION** · FINALIST · 2007

**AIGA** · THE PROFESSIONAL ASSOCIATION FOR DESIGN

**BUSINESS MANAGER + MEMBERSHIP CHAIR** · USC Student Chapter · AUG 2006 — MAY 2007

**MEMBER** · 2006 — PRESENT

**OMICRON DELTA KAPPA NATIONAL LEADERSHIP HONOR SOCIETY** · 2006 — 2007

## SKILLS

**COMPUTER**

Photoshop, Illustrator, InDesign, Dreamweaver, Keynote, SketchUp, Microsoft Office Suite, MAC OS X, Windows

**ART + DESIGN**

Digital and analog photography, Bookbinding, Letterpress, Printmaking, Papermaking, Type specing

**LANGUAGES**

Chinese-Cantonese [Fluent], Chinese-Mandarin [Beginner], Italian [Beginner], Spanish [Beginner]